## Neogen launches AccuPoint® Advanced ATP hygiene monitoring system

Neogen has released an enhanced version of its popular AccuPoint® ATP Hygiene Monitoring System which is now the most sensitive and consistent hygiene monitoring system available on the market. The newly launched AccuPoint® Advanced hygiene monitoring system offers state-of-the-art samplers, a simple and accurate reader and new Data Manager software to effectively detect adenosine triphosphate (ATP) from food residues and microorganisms present on surfaces and in liquids.





ATP sanitation monitoring systems have evolved into the current "gold standard" for food and beverage production facilities to monitor their hygiene programme's effectiveness. Using an ATP system is an easy and quick gauge of a facility's cleanliness, and is easily customized for the specific equipment, people, product, and processes used in any food production facility. The system enables the user to set an objective, recordable and traceable standard to help avoid the costly consequences of substandard cleaning efforts.

Neogen's new AccuPoint® Advanced ATP Hygiene Monitoring System provides confidence in the user's hygiene monitoring programme by accurately measuring the amount of ATP present in food production facilities. The AccuPoint® Advanced unit features three ATP sampler options for surface, rinse water and narrow space testing. Neogen's unique, patented flat-head design breaks through biofilms and increases surface contact facilitating more accurate and consistent detection.

The robust handheld AccuPoint® Advanced reader can be used to test virtually anywhere and produces fast results in less than 20 seconds. In addition, the AccuPoint® Advanced system comes complete with user friendly Data Manager software which allows the user to create test plans to track, analyse and trend test results over time. The software can also be used to keep a permanent record of hygiene test results.

"Whilst the previous versions of our AccuPoint system have been very successful tools to monitor the effectiveness of cleaning programmes for many, the feedback we've received led directly to this next generation of our AccuPoint system", said Steve Chambers, Neogen's Sales and Marketing Director. "Our many years of working closely with the food industry, and other producers of consumer products, have shown us what matters. We are very pleased to offer a new hygiene monitoring system that we believe is superior to anything else in the market".

To validate our claim that AccuPoint® Advanced is the superior hygiene monitoring system on the market, the Applied Research Centre at NSF International conducted a comparison performance study against four other commercially available systems. The results were clear with Julie Vantine, Project Manager at NSF International concluding: "Neogen's AccuPoint® Advanced ATP system consistently yielded the highest percent recoveries and the most consistent readings of the target analytes, when compared to the other four test systems".

To find out more about the AccuPoint® Advanced system, request a full copy of the comparison study or arrange a trial simply call Neogen on +44 1292 526 093, email info\_emea@neogeneurope.com or visit www.neogeneurope.com/accupointadvanced